

**MINUTES**  
**EVANS ECONOMIC DEVELOPMENT ADVISORY COUNCIL**

Regular Meeting  
April 2, 2012 – 5:30 p.m.

**Action Items**

Welcome Center Map Placement	IP
Annual Report for Economic Dev	IP
Ask realtors about program results	Done
Data reporting on projects	IP
Host a lunch for GARA	Done
Report on stats for website	Done
Matching Grants Project	Done
Slideshows for economic development	Done
Live in Evans Project	
Intern Project	

**CALL TO ORDER**

The meeting came to order at 5:35 pm.

**ROLL CALL:**

Present: Fred Burmont, John Benjamin, Bill Garcia, Cruz Moncivais, Wayne Pickens, Kip McLeland, Scott Riley, Dennis Oberhelman, Ranelle Lang

Absent: Kim Wass

**AUDIENCE PARTICIPATION**

No members of the audience offered any comment.

**ACTION ITEMS**

**Approval of Minutes**

The minutes of April 7, 2012 were not available.

**MatchingGrant Programs**

Mr. Moncivais final version of the document was presented and approved by EEDAC for presentation to the City Council.

**WayfindingSignageUpdate**

Mr. Riley and Mr. McLeland updated the group on the most recent discussions. And are preparing a final presentation/report for the city council to consider. Reaffirming the letter that was prepared by Miss Trent.

**StrategicOperationsPlanonaPage2012**

Mr John Benjamin, brought the group up to date on the activities. Primarily Mr.

Benjamin has been visiting business in the industrial south west side of Evans working on preliminary interviews.

#### City Council Work session June 5, 2012

Each Committee Chair will prepare a brief summary report for the purpose to update the city council as to the recommendations and activities of each committee. Emphasis will be given to the way finding signage program. Each chairperson will send a rough draft of the report on June 1, 2012 via email and final changes will be presented at the June 4, 2012 EDAC meeting.

#### School District 6

No new information presented.

#### Goals, Priorities and Assignments for 2012 – reviewed at each meeting

##### Priorities for Funding:

Shop and Dine Map \$10,000

Mr. Oberhelman and Mr. Pickens will head up this committee.

Wayfinding Signage \$50,000

Mr. Riley and Mr. McLeland will continue with this committee.

Open House Program \$1,700

Mr. Burmont will continue to lead this effort.

Shop Evans Website \$3,200

Ms. Trent will return to the committee in April with further information and pricing.

Retail Strategy \$20,000

A final draft will be presented when ready.

Matching Grants \$10,500

Mr. Garcia and Mr. Moncivais will return to the EEDAC at the April meeting with a program for approval.

##### Strategic Operations Committee

Mr. Benjamin will chair and Mr. Garcia and Mr. McLeland will be members. A scrub will be held on Monday, July 16<sup>th</sup> from 1:00 – 5:00.

#### **DISCUSSION ITEMS**

##### Committee Discussion

None

##### Staff Updates

None.

#### **PARKING LOT ITEMS For Upcoming Meetings**

Secret Shopper about Economic Development

Live in Evans

Intern Program – not yet scheduled

B2B Event – held next spring

Shop in Evans Program (June)

Mid Year Progress Report (July)

Updates from Economic Development Partners (July)

Upstate

SBDC

Chamber

**ADJOURNMENT:**

Chairperson Cruz Moncivais adjourned the meeting at 7:00 p.m.